



The New Jersey Poison Information & Education System — Serving New Jersey Since 1983 NEWS RELEASE

Media Contacts: 973-972-9280

Got Drugs...Dispose of Them Safely

- Help Stop Rx Drug Abuse on September 29th -

Steven Marcus, MD, Executive and Medical Director Bruce Ruck, Pharm.D., Director of Drug Information and Professional Education New Jersey Poison Information and Education System (NJPIES)

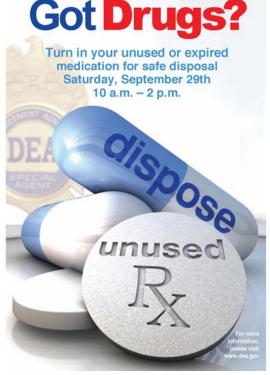
Available for Interviews

NEWARK, **N.J.** — **September 14**, **2012** — On September 29 from 10 a.m. to 2 p.m. the Drug Enforcement Administration (DEA) is giving the public another opportunity to prevent medication abuse and theft by ridding their homes of potentially dangerous expired, unused, and unwanted prescription drugs. The service is free and anonymous, no questions asked. New Jersey law enforcement agencies will be participating in this national event.

Last April, Americans turned in 552,161 pounds—276 tons—of prescription drugs at over 5,600 sites operated by the DEA and nearly 4,300 state and local law enforcement partners. In its four previous Take Back events, DEA and its partners took in over 1.5 million pounds—nearly 775 tons—of pills.

This initiative addresses a vital public safety and public health issue. Medicines that are not needed and remain in home cabinets are highly susceptible to being stolen, misused, and abused. Rates of prescription drug abuse in the U.S. are alarmingly high, as are the number of accidental poisonings and overdoses due to these drugs. Many times those that abuse prescription drugs obtain them from family and friends, including from the home medicine cabinet.

This is a great opportunity for those NJ residents who may have missed the previous events or who have subsequently accumulated unwanted, unused prescription drugs, to safely dispose of those medications. Contact the New Jersey Poison Experts at 1-800-222-1222 for a local drop-off site near you. The NJ Poison



Experts encourage all NJ residents to help make a difference in their communities by participating on Saturday, September 29th. Don't forget about reminding the seniors in your lives to do the same.

If you have any questions regarding the National Take-Back event or if you suspect a poisoning and are seeking treatment advice, call the NJ Poison Experts at 1-800-222-1222. The NJ Poison Experts are always here to help with accidents or questions involving medicines, chemicals or household products, etc. Help is available in over 150 languages; 24 hours a day, 7 days a week, every day of the year. Program the Poison Help line (800-222-1222) into your cell phone and post it near your home and office phones too. There are no silly questions and trained medical staff is always available to answer a question, quell a fear, provide advice, or intervene to get emergency services on site and prepped to provide the needed protocol in the fastest response time. When in doubt, check it out - Prevention is truly the best possible medicine.

Real People. Real Answers.

Follow us on Facebook (<u>www.facebook.com/nipies</u>) and Twitter (<u>@NJPoisonCenter</u>) to be poison smart. Be a poison prevention superhero - share poison prevention tips with your family (including children), friends, and coworkers.

Call to Action - Help is Just a Phone Call Away

NJPIES leaders urge medical professionals, parents, educators, caregivers and the general public to call the toll-free poison center hot line, 800-222-1222, with any poison related question as well as for non-emergency questions regarding medications, household products, plants, environmental contaminants, or other poisons. The hotline is accessible 24 hours a day, 7 days a week. You may also chat or text in using our website, <u>www.njpies.org</u>. **Real People. Real Answers**.

The NJ poison experts recommend putting the number in all family cell phones as well as programming it as a speed dial number on landlines (home and office). In addition, prominently post the number near all phones in the home and office.

Follow us on Facebook (*www.facebook.com/njpies*) and Twitter (*@NJPoisonCenter*) for breaking news, safety tips, trivia questions, etc.

About NJPIES

As New Jersey's only poison control center, the New Jersey Poison Information & Education System provides information on poison prevention and treatments. Chartered in 1983, NJPIES provides free consultation through telephone hot line services and the Web. Medical professionals such as physicians, registered nurses and pharmacists offer confidential advice regarding poison emergencies and provide information on poison prevention, drugs, food poisoning, animal bites and more. These specialists are available 24 hours a day, seven days a week.

NJPIES coordinates state poison education and research and is designated as the regional poison center by the New Jersey Department of Health and Senior Services and the American Association of Poison Control Centers. It tracks incidences of adverse reactions to food, drugs and vaccines in order to monitor potential public health issues and provide data to the U.S. Food and Drug Administration and the Centers for Disease Control and Prevention. A division of the Department of Preventive Medicine and Community Health of the New Jersey Medical School of the University of Medicine and Dentistry of New Jersey. NJPIES has a stateof-the-art center located on the school's Newark campus.

New Jersey residents seeking immediate information about treating poison emergencies, and those with any drug information questions, should call the toll-free hot line, 800-222-1222, any time. The hearing impaired may call 973-926-8008. For more information, visit <u>www.njpies.org</u> or call 973-972-9280.

About UMDNJ

The University of Medicine and Dentistry of New Jersey is the nation's largest freestanding public health sciences university, with more than 5,500 students attending. The state's three medical schools, a dental school, a graduate school of biomedical sciences, a school of health-related professions, a school of nursing and a school of public health are housed on five campuses — Newark, New Brunswick/Piscataway, Scotch Plains, Camden and Stratford. Annually, there are more than 2 million patient visits at UMDNJ facilities and faculty practices at the campuses. UMDNJ operates University Hospital, a level I trauma center in Newark, and University Behavioral HealthCare, a mental health and addiction services network.

###